

Ref: 5201/ 32

January 18, 2017

Dear Sir/Madam,

Subject: Invitation to the Amazing Thailand Product Presentation and Sales Call in Latin America and the World Travel Market Latin America 2017 in Brazil.

The Tourism Authority of Thailand (TAT) would like to extend an invitation to participate in the Amazing Thailand Product Presentation and Sales Call in Latin America scheduled to be held in Peru, Chile, and Uruguay on March 28-31, 2017, and the World Travel Market Latin America 2017 (WTM Latin America), scheduled to be held at Sao Paulo, Brazil on April 3-6, 2017.

The WTM Latin America, the leading global event for the Latin American travel industry, is a three-day must-attend business-to-business (B2B) event, which brings the world to negotiate and conclude its deals with one of the most important regions in the global travel and tourism industry. About 8,000 global travel professionals, media, and travel trade attended the WTM Latin America 2016.

In addition, TAT will organise a product presentation in emerging potential markets for Thailand's tourism at Lima - Peru, Concepcion - Chile, and Montevideo - Uruguay before WTM Latin America.

If you are interested in joining this event, details can be viewed and the online application form will be uploaded on the website: www.thaitraveltmart.com during January 20 - February 15, 2017.

For your understanding, please study the details and conditions carefully before completing the online application form. A tourist business license or hotel business license is needed to be submitted for completing the application process before the status will be confirmed. The application form shall be considered on a first-come first-served basis and will only be considered complete when the participation fee is paid. For more information, please contact:

The Americas Market Division, TAT
Ms. Wipada Noipanich and Ms. Siriphan Hensook
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TOURISM AUTHORITY OF THAILAND

1600 New Phetchaburi Road, Makkasan, Ratchthewi, Bangkok 10400 THAILAND Tel: 0 2250 5500 (120 Lines) Fax: 0 2250 5511
<http://www.tourismthailand.org> E-mail: center@tat.or.th

TAT looks forward to having you participate in this event, which will further promote Thailand's tourism in the Latin America market.

Yours sincerely,



Jittima Sukpalin (Ms.)
Executive Director
The Americas Region

The Americas Market Division
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Encl: Fact Sheet and Conditions



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FACT SHEET & CONDITIONS

Amazing Thailand Product Presentation & Sales Call in Latin America 2017: March 28-31, 2017
and
WTM Latin America 2017: April 3-6, 2017 at Sao Paulo, Brazil

- Schedule** : Tuesday, March 28, 2017 / Lima, Peru
: Thursday, March 30, 2017 / Concepcion, Chile
: Friday, March 31, 2017 / Montevideo, Uruguay (Sales Call)
: April 3-6, 2017 / Expo Center Norte, Sao Paulo, Brazil
- Website** : www.thaitraveltmart.com
- Transportation** : Own Arrangement
- Accommodation** : Own Arrangement
- Visa** : Peru : VISA Exemption for National of Thailand holding Ordinary Passport
: Chile : VISA Exemption for National of Thailand holding Ordinary Passport
: Uruguay : Own Arrangement. TAT will issue a letter to the Uruguay Consulate in Bangkok to facilitate visa application.
: Brazil : VISA Exemption for National of Thailand holding Ordinary Passport
- Participation Fees** : Product Presentation in Latin America : 15,000 Baht (1 participant / company)
: WTM Latin America : 20,000 Baht (1 participant / company)
In case the company apply for 2 functions, the application fee will be 30,000 Baht
- Application Period** : January 20 - February 15, 2017

Application Conditions

1. For Amazing Thailand Product Presentation & Sales Call in Latin America 2017, the function in each country will be able to accommodate 6 companies.
2. For WTM Latin America 2016, the reserved space for Thailand Stand will be able to accommodate 10 companies.
3. Participants from each company must not exceed ONE.
4. All participants will travel at their own expense (Air ticket, Accommodation, Transportation, Visa and etc.)
5. All sections of this application form must be completed.

6. Tourist business license or hotel business license is needed to submit for completing the application process before the status will be confirmed.
7. The application form is strictly treated on a first-come-first-served basis and will only be considered complete when the participation fee is paid.
8. Once you have paid the participation fee, please submit an evidence of payment to TAT by e-mail.
9. The application deadline is on February 15, 2017. However, TAT reserves the right to end the application process when the space is fully booked.
10. In case the space is still available, TAT reserves the right to end the application process 5 weeks prior to the function in order to have enough time for preparation.
11. No refund of participation fees and no change of participant's name after February 17, 2017.
12. Please note that the provided information will be treated as confidential and is used for internal reference ONLY.

Documents to be submitted :

1. Completed online application form.
2. Participation Fee

Contact Person:

Ms. Wipada Noipanich and Ms. Siriphan Hensook

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