



Ref: 5201/ 81

March 10, 2017

Dear Sir/Madam,

Subject: Invitation to the Amazing Thailand Road Show 2017 to Canada and the United States of America

The Tourism Authority of Thailand (TAT) would like to extend an invitation to participate in the Amazing Thailand Road Show 2017 to Canada and the United States of America, scheduled to be held in Toronto, Vancouver, Canada and Seattle, Houston, and Los Angeles, in the United States of America during May 9 – 18, 2017.

If you are interested in joining this event, details of the Road Show can be viewed on the enclosed application form and fact sheet, which can also be downloaded from the website: [www.thaitravelmart.com](http://www.thaitravelmart.com)

For your understanding, please study the details, conditions and instructions carefully before completing the application form. Kindly return a completed application form to TAT by April 21, 2017. The application form shall be considered on a first-come first served basis. For more information, please contact:

The Americas Market Division, TAT

Contact persons: Ms. Prakaipruek Damrongvadha/ Mr. Thee Tirachinda

Tel. 0 2250 5500 ext. 1295, 1299 Fax. 0 2250 5696

E-mail: [ustradeshows@tat.or.th](mailto:ustradeshows@tat.or.th), [prakaipruek.damr@tat.or.th](mailto:prakaipruek.damr@tat.or.th), [thee.tira@tat.or.th](mailto:thee.tira@tat.or.th)

TAT looks forward to having you participate in this event, which will further promote Thailand's tourism in Canada and the United States of America.

Yours sincerely,

JITTIMA SUKPALIN (Ms.)

Executive Director

The Americas Region Department

Encls: 1 Road Show Fact Sheet

2. Application Form

The Americas Market Division

Tel. + 66 2 250 – 5500 ext. 1295, 1299

Fax. + 66 2 250 - 5696



TOURISM AUTHORITY OF THAILAND

1600 New Phetchaburi Road, Makkasan, Ratchthewi, Bangkok 10400 THAILAND Tel: 0 2250 5500 (120 Lines) Fax: 0 2250 5511  
<http://www.tourismthailand.org> E-mail: [center@tat.or.th](mailto:center@tat.or.th)



## FACT SHEET

### Amazing Sales Seminar to Canada and the United States of America 2017

---

<b>Schedule</b>	: Tuesday May 9, 2017 / Toronto, Canada : Thursday May 11, 2017 / Vancouver, Canada : Monday May 15, 2017 / Seattle, USA : Wednesday May 17, 2017 / Houston, USA : Thursday May 18, 2017 / Los Angeles, USA
<b>Website</b>	: <a href="http://www.thaitraveltmart.com">www.thaitraveltmart.com</a> >Trade Event > Overseas Road Shows
<b>Visa</b>	: Own Arrangement TAT will issue a letter to the Canadian Embassy and the US Embassy to facilitate visa application for 2 participants per each company.
<b>Transportation</b>	: Own Arrangement : Other expenses on transport must be borne by participants
<b>Accommodation</b>	: Own Arrangement
<b>Application Fees</b>	: 15,000 Baht for Canada (Max. 2 participant / company) : 15,000 Baht for USA (Max. 2 participants / company)
<b>Application Deadline</b>	: April 21, 2017

#### Application Conditions

1. All sections of this application form must be completed.
2. A copy of the tourist business license or hotel business license is needed to submit for completing the application process before the status will be confirmed.
3. The application is strictly treated on a first-come first-served basis and will only be considered complete when the participation fee is paid.
4. Once you have paid the participation fee, please submit an evidence of payment to TAT by fax or e-mail.
6. TAT reserves the rights to end the application process when the maximum number of participants is fully booked.
7. No refund of the participation fees and no change of the participant's name after April 21, 2017.
8. For Amazing Sales Seminar to Canada 2017, the function in each city will be able to **accommodate 6 companies**.
9. For Amazing Sales Seminar to the United States 2017, the function in each city will be able to **accommodate 8 companies**.
10. Please note that the provided information will be treated as confidential and is used for internal reference ONLY.

**Documents to be submitted :**

1. Completed online application form
2. A copy of the tourist business license or hotel business license
2. Participation fee

**Contact Persons: Ms. Prakaipruek Damrongvadha/ Mr. Thee Tirachinda**

The Americas Market Division

Tel. 0 2250 5500 ext. 1295, 1299

Fax. 0 2250 5696

E-mail: [ustradeshow@tat.or.th](mailto:ustradeshow@tat.or.th), [prakaipruek.damr@tat.or.th](mailto:prakaipruek.damr@tat.or.th), [thee.tira@tat.or.th](mailto:thee.tira@tat.or.th)

As of Mar. 9, 2017



### APPLICATION FORM

## Amazing Thailand Sales Seminar to Canada and the United States of America 2017

PLEASE TYPE OR PRINT IN THE SPACE PROVIDED BELOW IN EACH ITEM.

#### ORGANIZATION / COMPANY

Company Name.....

Address.....

Tel. ....Fax .....

E-Mail Address.....Website.....

Nature of Business.....

.....

For travel agents, please advise the business license no.....Expiry date.....

#### PARTICIPANTS : (maximum 2 persons / company)

1. Name (Mr./Mrs./Miss).....

Position.....

2. Name (Mr./Mrs./Miss).....

Position.....

#### REGISTRATION : Please check the appropriate item(s) below:

- |  |   |
|--|---|
| <input type="checkbox"/> May 9, 2017 Toronto, Canada   | <input type="checkbox"/> May 11, 2017 Vancouver, Canada |
| <input type="checkbox"/> May 15, 2017 Seattle, USA     | <input type="checkbox"/> May 17, 2015 Houston, USA      |
| <input type="checkbox"/> May 18, 2017 Los Angeles, USA |   |

I hereby agree and consent to the conditions of the application process for the Amazing Thailand Sales Seminar in Canada and the United States of America 2017 as indicated in the fact sheet of the Tourism Authority of Thailand.

(Please stamp the company's seal.)

Signature of Applicant 1

Signature of Applicant 2

(.....)

...../...../.....

Please submit this application form and fee to: The Americas Market Division, Tourism Authority of Thailand (12<sup>th</sup> Floor) Tel : 0 2250 5500 ext. 1297 Fax. 0 2250 5696, 0 2652 8282

Application Period: March 13 – April 21, 2015 Payment: Cash / cheque payable to Tourism Authority of Thailand or money transfer to TAT a/c (a/c detail will be advice in a response email)

Email : [ustradeshow@tat.or.th](mailto:ustradeshow@tat.or.th), [prakaipruek.damr@tat.or.th](mailto:prakaipruek.damr@tat.or.th), [thee.tira@tat.or.th](mailto:thee.tira@tat.or.th)

## สมาคมไทยธุรกิจการท่องเที่ยว

---

จาก: Thee Tirachinda <thee.tira@tat.or.th>  
ส่ง: 13 มีนาคม 2560 15:03  
ถึง: info@thaihotels.org; info@atta.or.th; info@attm.biz; attm.email@gmail.com  
สำเนาถึง: Prakaipruerk Damrongvadha  
เรื่อง: Invitation to the Amazing Thailand Sales Seminar 2017 to Canada and the United States of America  
สิ่งที่แนบมา: Invitation Letter.pdf; Fact Sheet.doc; Sales Seminar Application Form.doc

Dear Sir/Madam,

The Tourism Authority of Thailand (TAT) would like to extend an invitation to participate in the Amazing Thailand Sales Seminar 2017 to Canada and the United States of America, scheduled to be held in Toronto and Vancouver, Canada, and Seattle, Houston and Los Angeles, the United States of America during May 9-18, 2017. Please find the invitation letter per attached.

Thus, TAT would appreciate your kind assistance in promoting this event to the members of your association, details of the Sales Seminar can be viewed on the application form and fact sheet per attached, which can also be downloaded from the website: [www.thaitravelmart.com](http://www.thaitravelmart.com) from now on until April 21, 2017.

TAT eagerly looks forward to the participation of your members in this event, which will further promote Thailand's tourism in Canada and the United States of America.

Yours sincerely,  
Thee Tirachinda (Mr.)