



(Draft) Program

Thailand MICE Roadshow in Cambodia 2018

Wednesday 18 July 2018

Phnom Penh, Cambodia

Date: Wednesday 18 July 2018

Time: 15.00-20.00 hrs.

Venue: TBA

Attendees:

- 30-40 buyers (Travel Agent / MICE Agent / Meeting Planner)
- 8 Thai sellers (maximum 2 persons per organization to join the roadshow and dinner)

Program:

15.00 hrs.	Seller Registration
15.30 hrs.	Seller Briefing Session • Market Briefing by Thailand Convention & Exhibition Bureau (TCEB) • Product Briefing by Bangkok Airways
15.45 hrs.	Buyer Registration
16.15 hrs.	Opening Remarks by Ms. Supanich Thiansing Senior Manager, Meetings & Incentives Department Thailand Convention & Exhibition Bureau
16.30 hrs.	Buyer Briefing Session • Destination Briefing by Thailand Convention & Exhibition Bureau (TCEB) • Product Briefing by Bangkok Airways
17.00 hrs.	Business Session
18.30 hrs.	Business Session Concludes and Moves for Dinner Reception
18.45 hrs.	Welcome Remarks
20.00 hrs.	Lucky Draw
20.30 hrs.	End of the Event

*** Program as of 7 June 2018 and it is subjected to change as seen appropriate.*