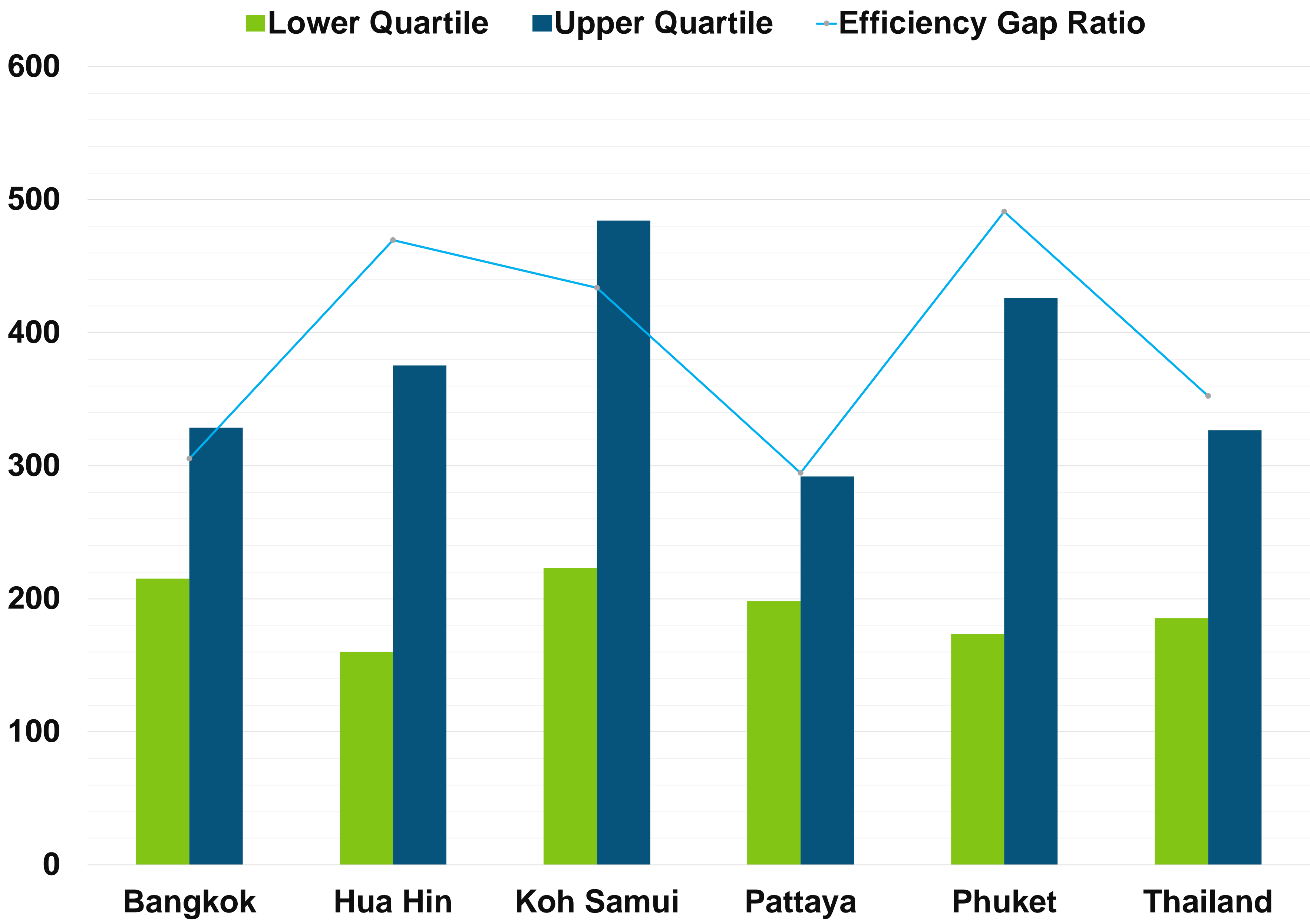




WE LOVE
BENCHMARKING!!!

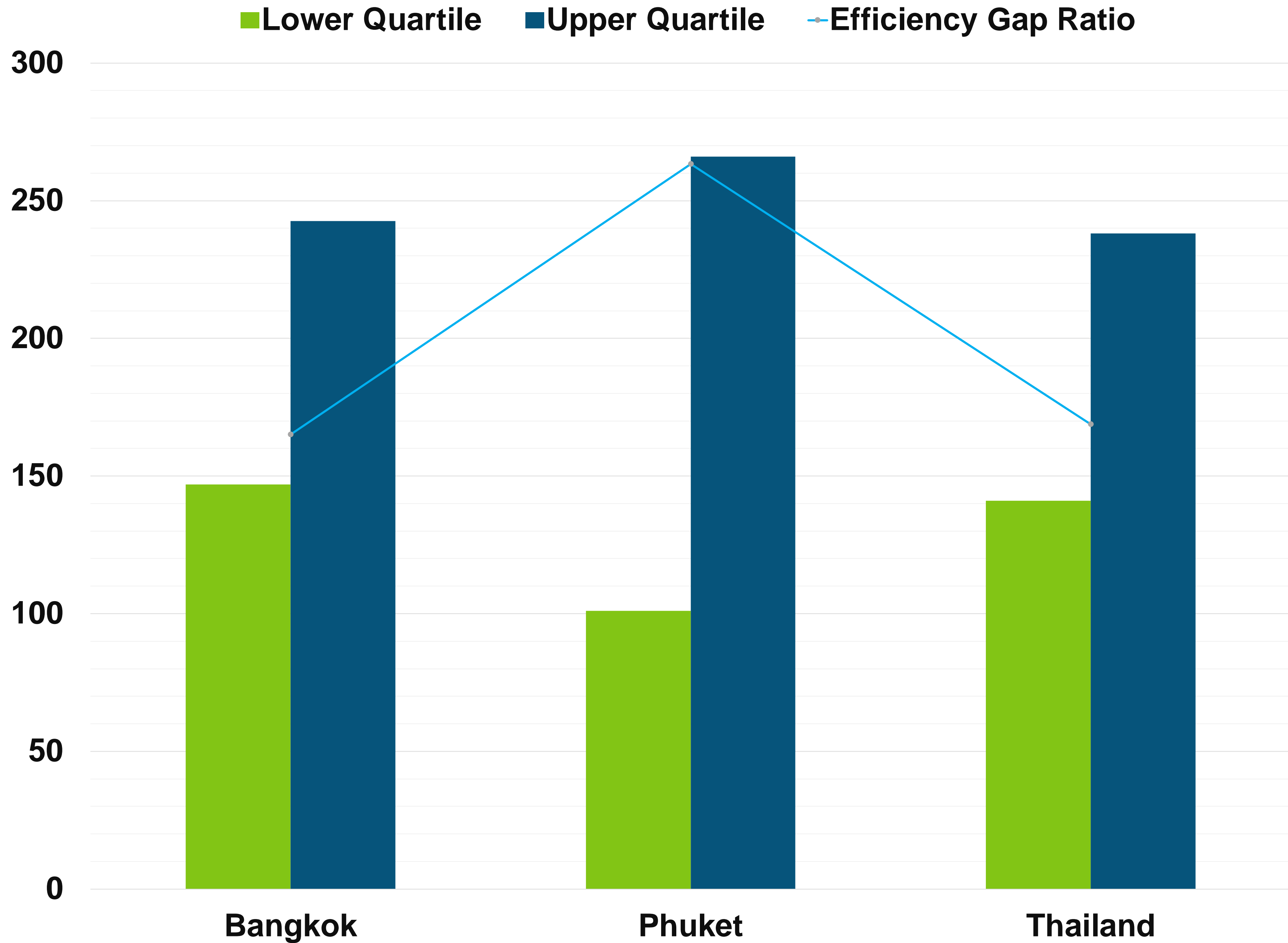




HOTEL ENERGY USAGE PER SQUARE METER (kWh)

FULL-SERVICE HOTELS





HOTEL ENERGY USAGE PER SQUARE METER (kWh)

LIMITED-SERVICE HOTELS

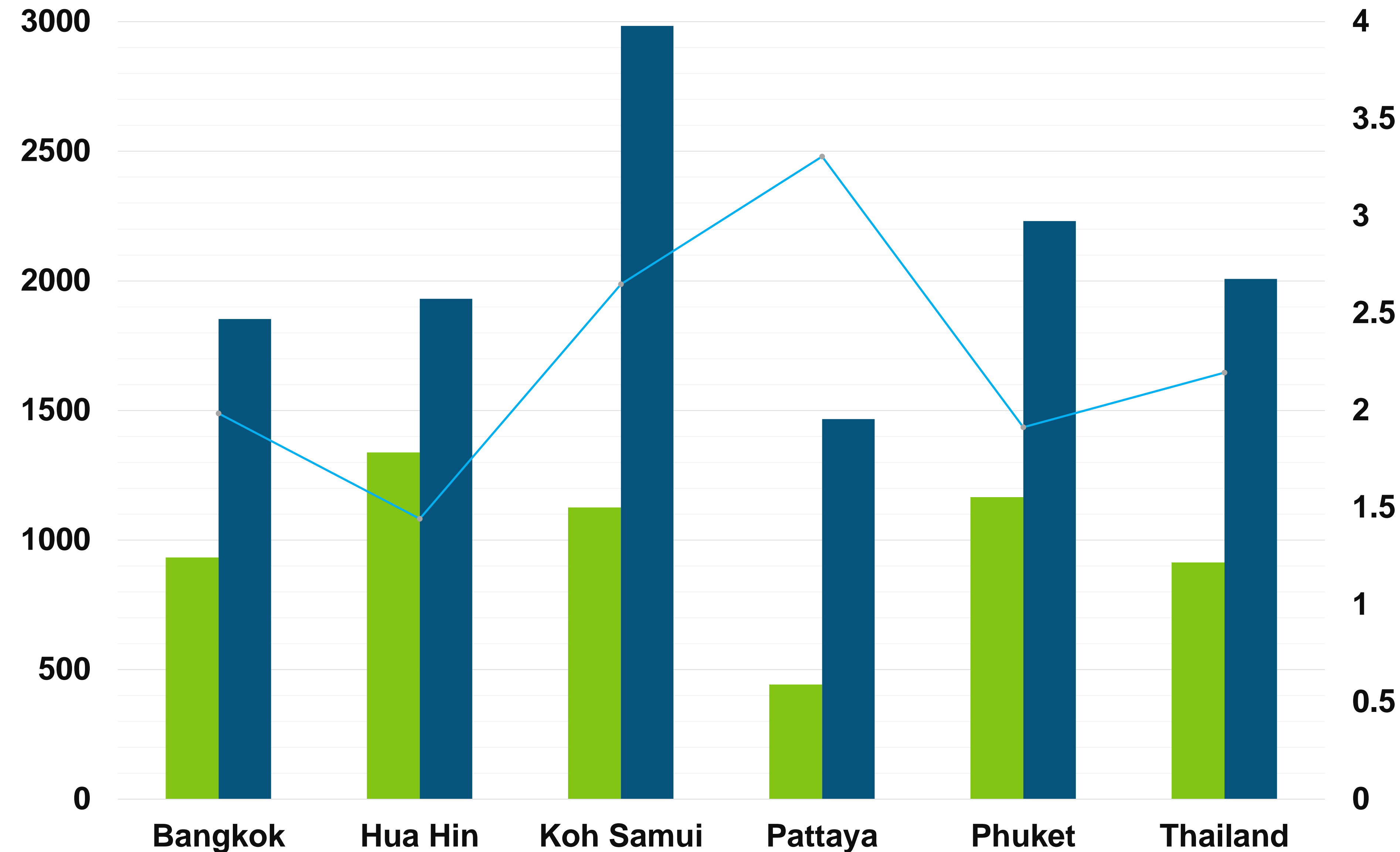


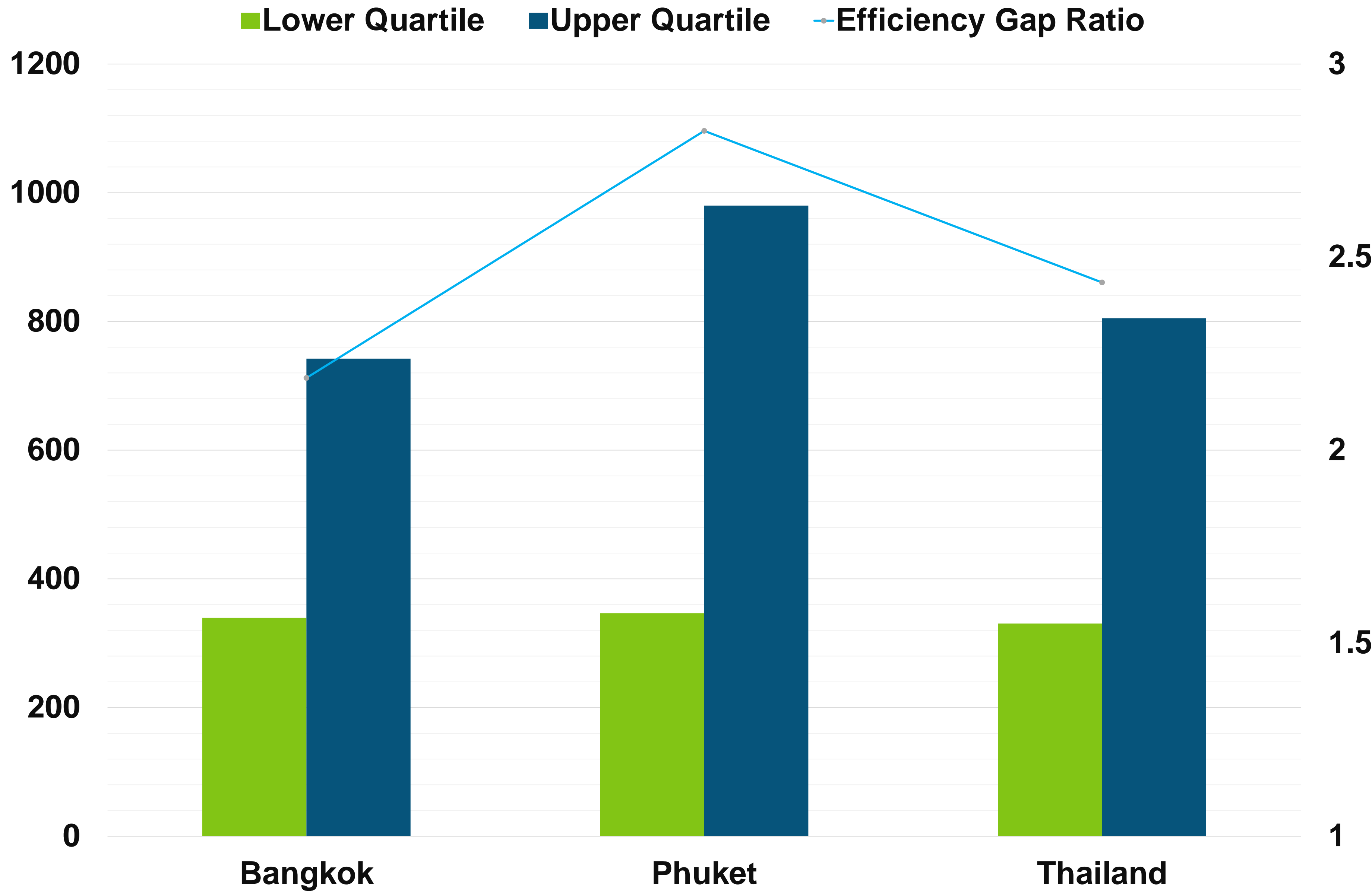
GREENVIEW

■ Lower Quartile ■ Upper Quartile — Efficiency Gap Ratio

HOTEL WATER USAGE PER OCCUPIED ROOM (L)

FULL-SERVICE HOTELS

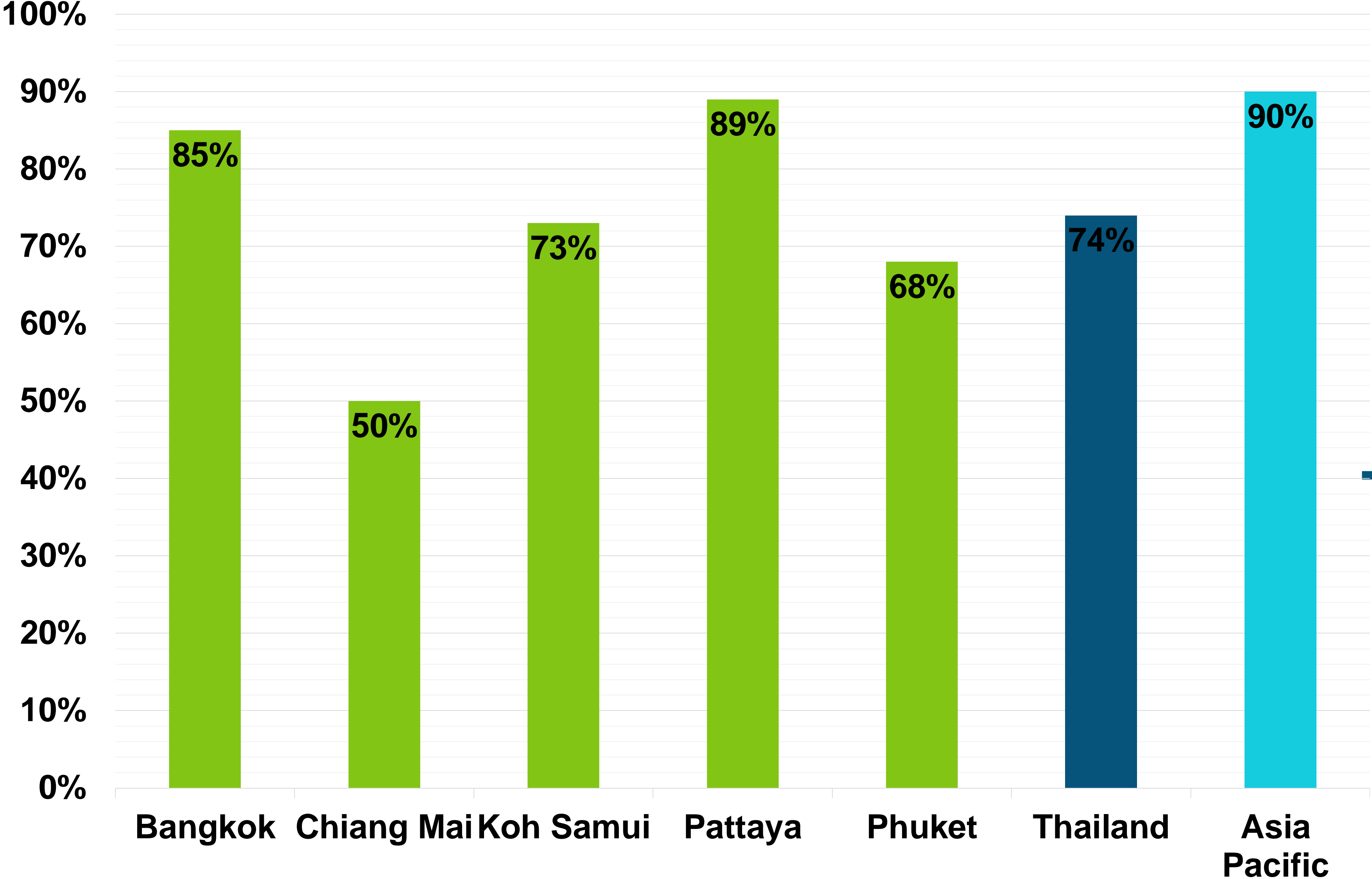




HOTEL WATER USAGE PER OCCUPIED ROOM (L)

LIMITED-SERVICE HOTELS

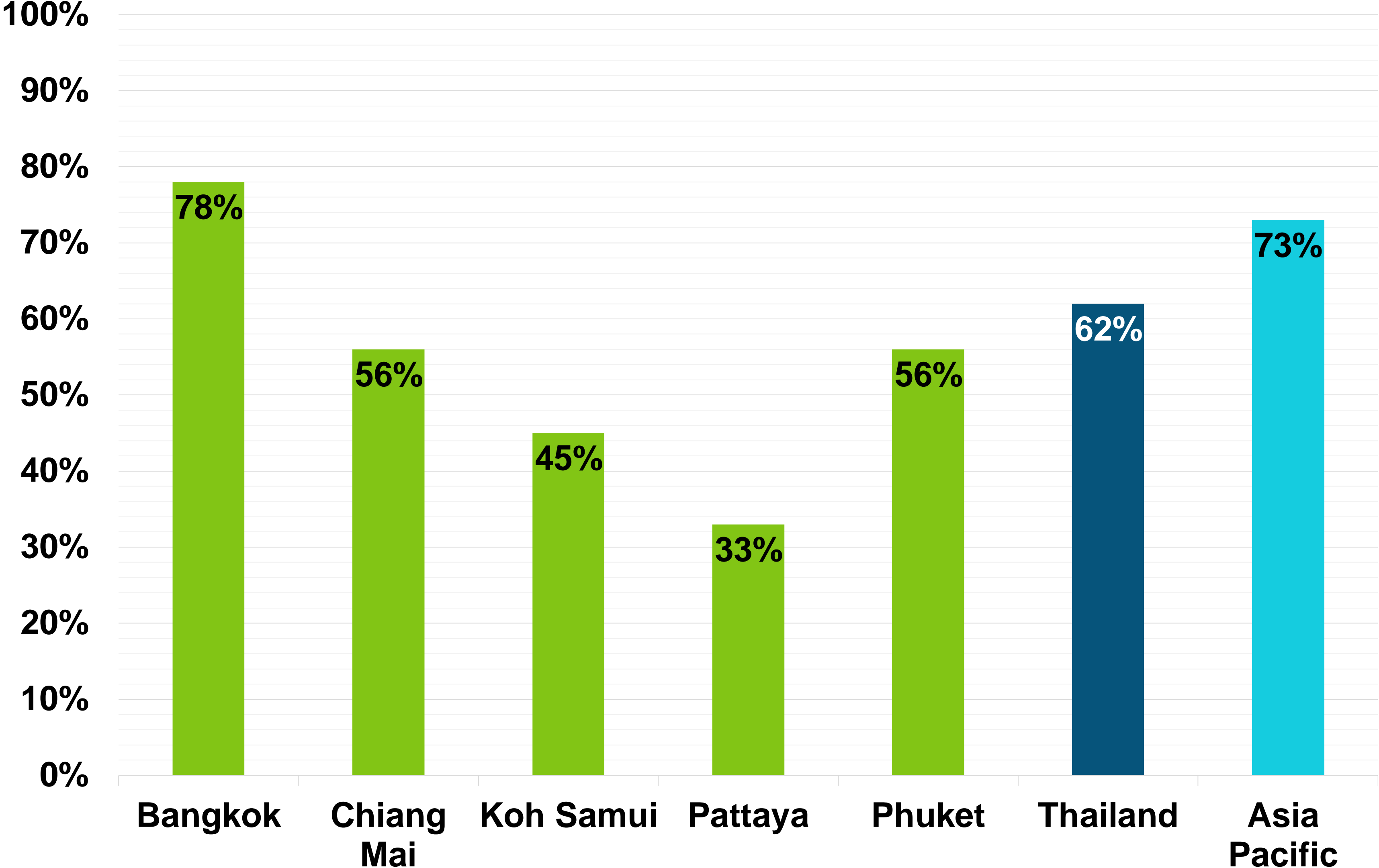
ENERGY CONSERVATION PRACTICES



>75%
GUESTROOMS
WITH DIGITAL
THERMOSTATS



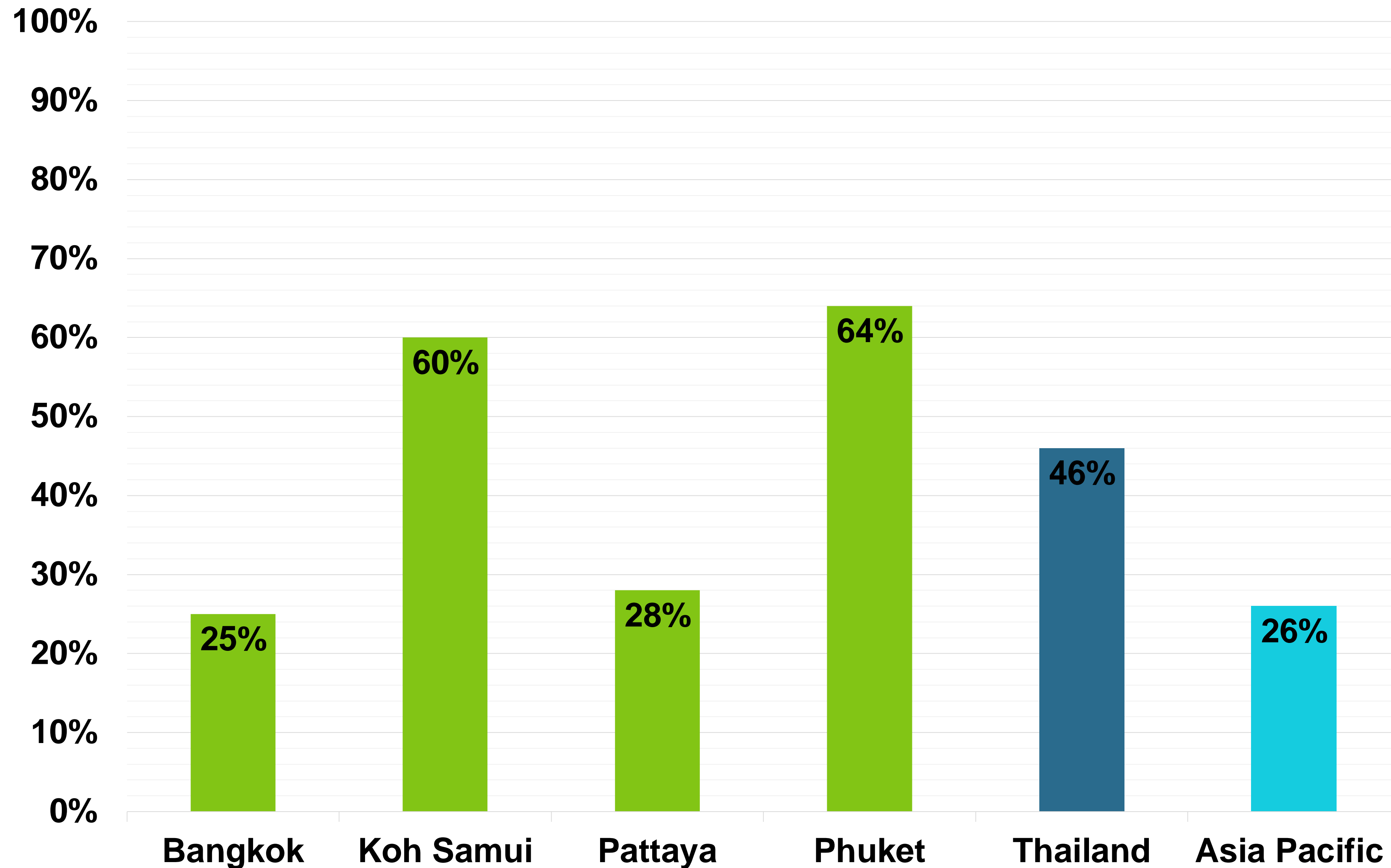
ENERGY CONSERVATION PRACTICES



**VARIABLE
FREQUENCY
DRIVES**



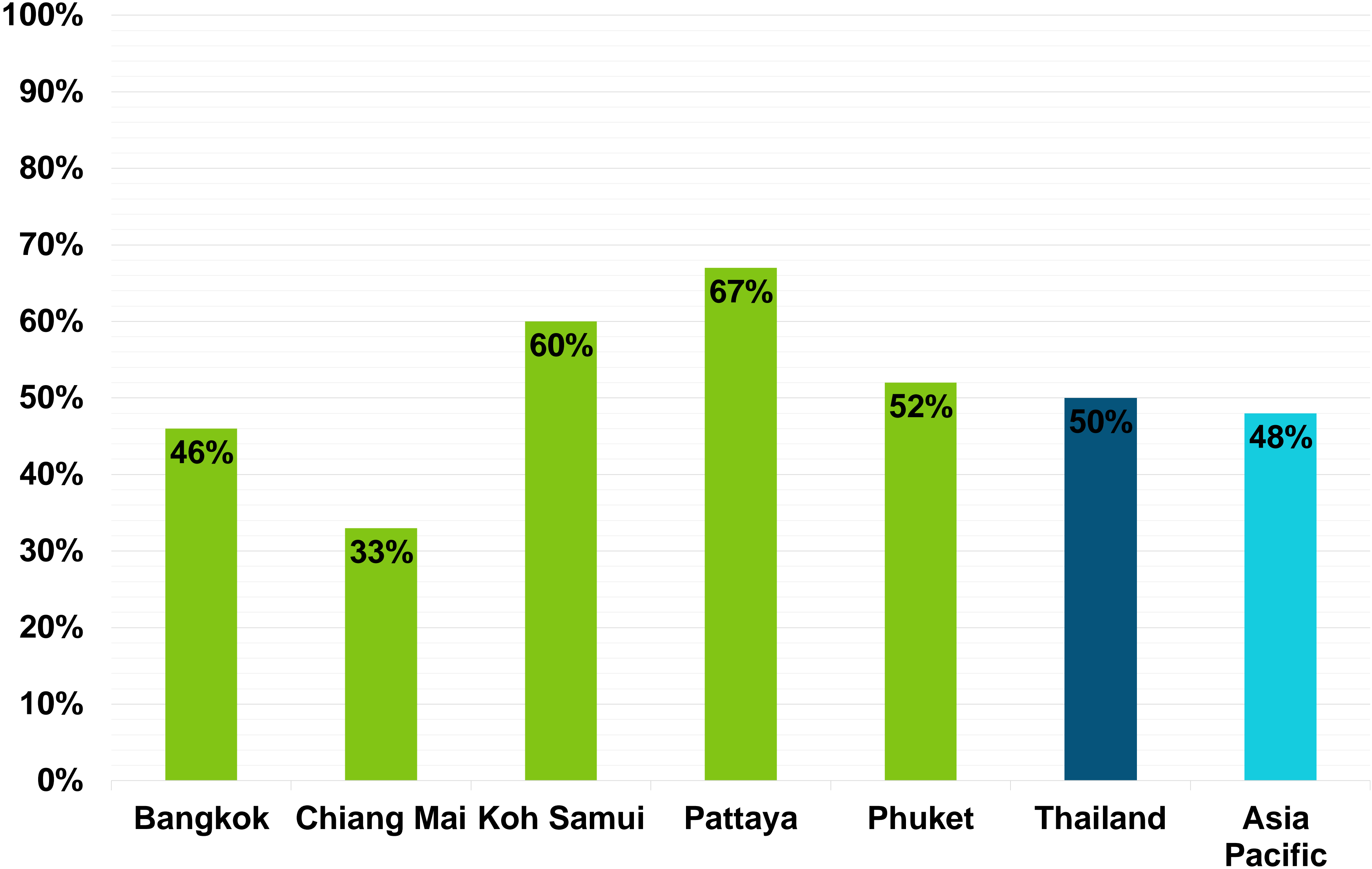
WATER CONSERVATION PRACTICES



**GRAYWATER
REUSE**



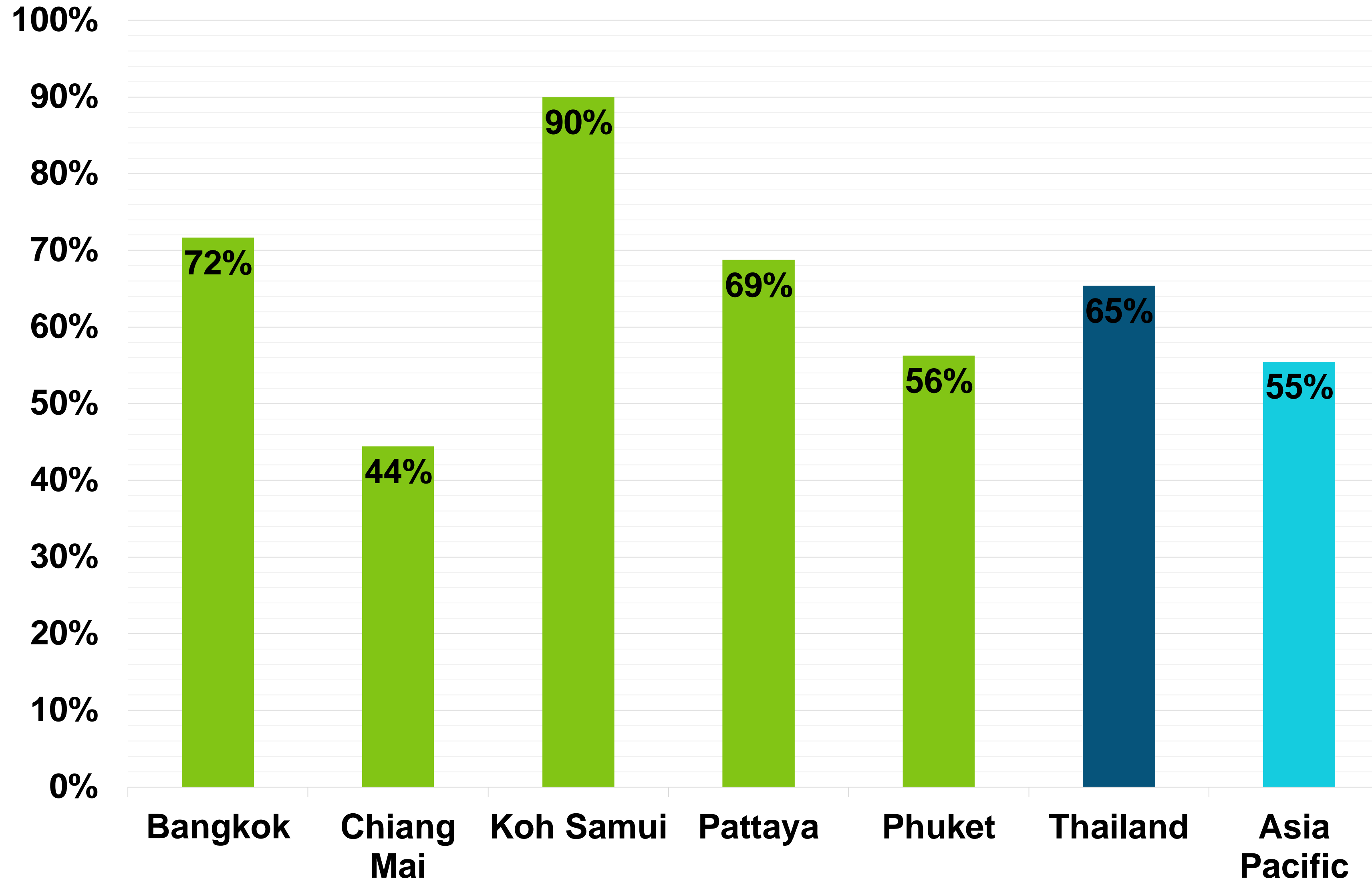
CLIMATE CHANGE & CERTIFICATION



**CARBON
FOOTPRINT
MEASURED**

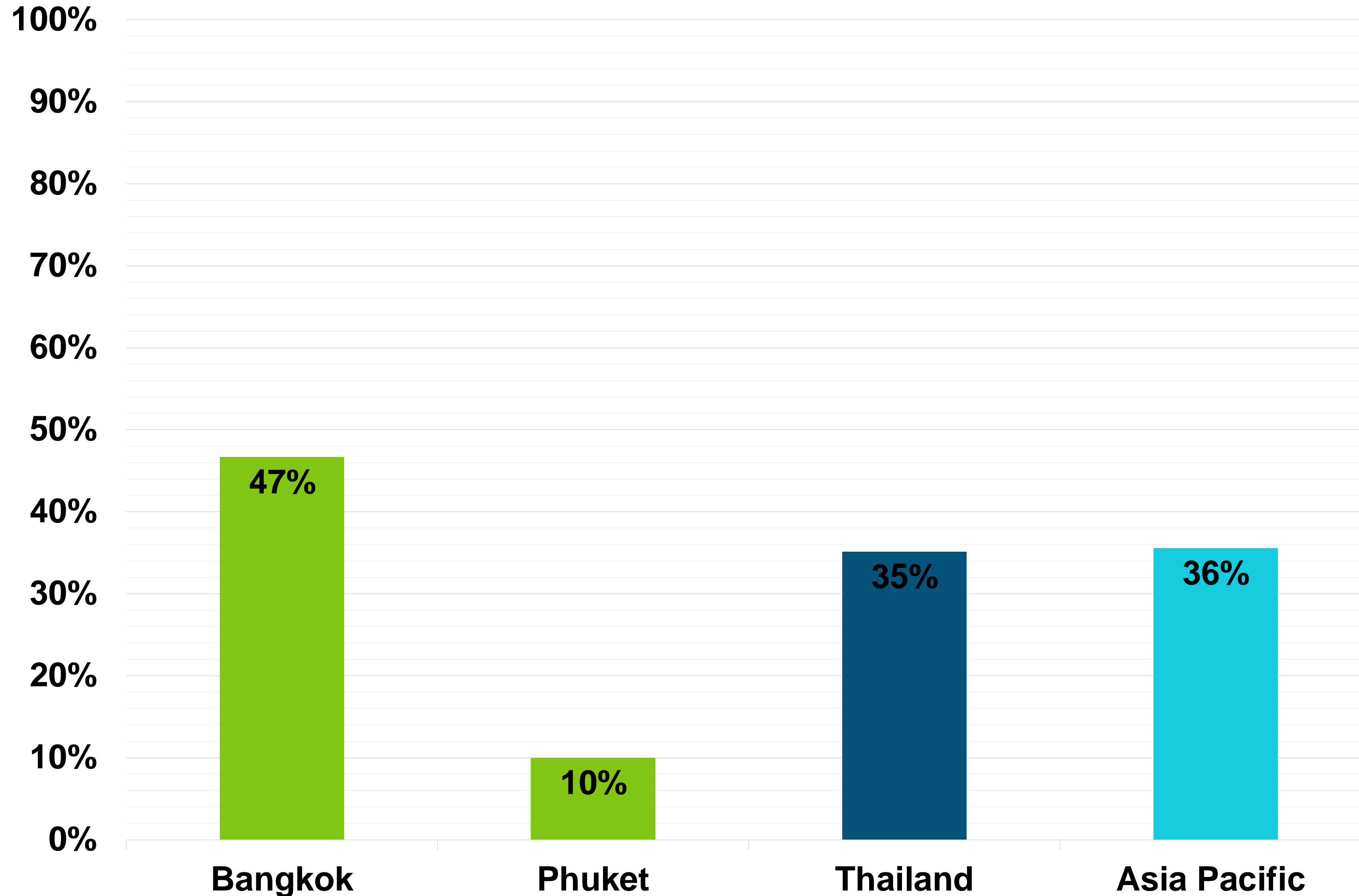


WASTE MANAGEMENT



**SOAP
DONATION**

WASTE MANAGEMENT



**FOOD WASTE
PREVENTION
STRATEGY**