



Ref: 52017

July 25, 2017



Khun Vichit Piprakobgosol
President
Association of Thai Travel Agents
33/42-43 Wall Street Tower,
Suriwong Road, Bangrak, Bangkok 10500

Khun Vichit,

Subject: Invitation to ILTM-Americas 2017 and Product Presentation in Mexico.

The Tourism Authority of Thailand (TAT) would like to extend an invitation to your organization to participate in the ILTM-Americas 2017 scheduled to be held in Riviera Maya, Mexico during September 25 - 28, 2017, and Product Presentation in Mexico City on September 29, 2017.


We would appreciate your kind assistance in promoting this event to the members of your organization. If they are interested in joining this event, details and an application form can be downloaded from the website: www.thaitravelmart.com.

Kindly inform them to study the details and conditions carefully before completing the application form. At the ILTM, TAT has reserved a private room that will be able to accommodate 7 companies with the application fee of 150,000 Baht (1 Table / 1 Badge / Company). The Applications will be accepted until July 31, 2017. The application form shall be considered on a first come, first served basis. For more information, please contact:

The Americas Market Division, TAT
Mr. Sipoom Nakchudtree
Tel: 0 2250 5500 ext. 1297
Email: ustradeshows@tat.or.th

TAT looks forward to having your members participate in this event, which will further promote Thailand's tourism industry.

Yours sincerely,


YUTHASAK SUPASORN
Governor

The Americas Market Division
Tel: 0 2250 5500 ext. 1295-97
Fax: 0 2250 5696



TOURISM AUTHORITY OF THAILAND

1600 New Phetchaburi Road, Makkasan, Ratchthewi, Bangkok 10400 THAILAND Tel: 0 2250 5500 (120 Lines) Fax: 0 2250 5511
<http://www.tourismthailand.org> E-mail: center@tat.or.th

สมาชิกสมาคม MEMBER

รณ...
พิมพ์...
ทวน...
ตรวจ...



FACT SHEET

ILTM-Americas 2017 and Thailand Product Presentation in Mexico

Mart Schedule	: Monday 25 – Thursday, September 28, 2017
Product Presentation	: Friday 29,2017 (Hyatt Regency, Mexico City)
Venue	: Riviera Maya, Mexico Addres: Fairmont Mayakoba Carr. Federal Cancun-Playa Km 298 Solidaridad, Qroo. Mexico
Event Website:	http://www.iltm.com/americas/home/
Transportation	: Own Arrangement
Accommodation	: Own Arrangement
Visa	: Own Arrangement
Preparation on site	:1 Table/ 1 Badge/ Company
Participation Fees	: THB 150,000
Details :	<p>This mart has been run by Reed Expo who works for WTM London and ILTM in Cannes. The mart is one-on-one business appointment basis; guarantee 50-70 appointments for 3 days (26-28 Sep.). All appointments are the potential buyers (all hosed) from North America (USA & Canada) and some from Mexico. TAT has our own room (where we can accommodate 7 Thai Companies + one for TAT). Each private seller will get one table and the appointments. This will cost 150,000 Baht instead of the actual cost of 270,000 Baht for the direct application with all the same benefit. TAT will host the exclusive reception event during ILTM to invite more buyers to network with our private sellers.</p> <p>Moreover, on Friday September 29, TAT will organize Product Presentation at Hyatt Regency, Mexico City. Each private sellers will have chance to present their product to potential buyers from Latin America (mainly Mexico).</p>

Application Conditions

1. All selections of this application form must be completed.
2. The reserved space for Thailand Area will be able to accommodate 7 companies.
No. of participants is limited.
3. TAT has limited only a certain number of potential participants. The application is strictly treated on a first – come – first – served and TAT's discretion basis.
4. All participants will travel at their own expense (Air ticket, Accommodation, Transportation, Visa and etc.
5. In case the space is still available, TAT reserves the right the right to end the application process 4 weeks prior to the function in order to have enough time for preparation.
6. Participants from each company must not exceed ONE person.
7. Please note that the provided information will be treated as confidential and used for internal reference ONLY.

Documents to be submitted : Completed application form.

Contact Persons: Ms. Prakaipruek Damrongvadha, Mr. Sipoom Nakchudtree

The Americas Market Division

Tel. 0 2250 5500 ext. 1295-97

Fax. 0 2250 5696, 0 2652 8282

E-mail: ustradeshow@tat.or.th , sipoom.nakc@tat.or.th

สมาคมไทยธุรกิจการท่องเที่ยว

From: <amdiv@tat.or.th>
Sent: 17 2560 9:39
To: info@atta.or.th
Subject: Application and Fact sheet ILTM-Americas 2017 and Product Presentation in Mexico
Attachments: Invitation ILTM 2017 ATTA.pdf; Application ILTM17.doc; Fact Sheet ILTM 2017.doc

From: กองตลาดอเมริกา
Sent: Tuesday, July 25, 2017 3:18 PM
To: info@atta.or.th
Subject: Invitation to ILTM-Americas 2017 and Product Presentation in Mexico

ตามที่ททท. ได้จัดกิจกรรม ILTM-Americas 2017 และ Product Presentation in Mexico ระหว่างวันที่ 25-29 กันยายน 2560 ณ เมือง Riviera Maya และ Mexico City ประเทศเม็กซิโก ททท. มีความประสงค์ที่จะเชิญสมาชิกของท่านเข้าร่วมงานดังกล่าว และได้ส่งจดหมายเชิญมา ตามเอกสารแนบข้างล่าง

จึงเรียนมาเพื่อโปรดพิจารณา

สิภูมิ นาคฉัตรีย์
งานพัฒนาและส่งเสริมการตลาดอเมริกา
โทร : 0 2250 5500 ต่อ 1295-97
แฟกซ์ : 0 2250 5695



APPLICATION FORM

ILTM- Americas 2017

PLEASE TYPE OR PRINT IN THE SPACE PROVIDED BELOW IN EACH ITEM.

ORGANIZATION / COMPANY

Company Name.....

Address.....

Tel.Fax

E-Mail Address.....Website.....

Nature of Business.....

.....

For travel agents, please advise the business license no.....Expiry date.....

PARTICIPANTS : (maximum 1 person / company)

Name (Mr./Mrs./Miss).....

Position.....

I hereby agree and consent to the conditions of the application process for the ILTM-Latin 2017 as indicated in the fact sheet of the Tourism Authority of Thailand.

(Please stamp the company's seal.)

Signature of Applicant

(.....)

...../...../.....

Please submit this application form to : The Americas Market Division, Tourism Authority of Thailand
(12th Floor) Tel : 0 2250 5500 ext. 1297 Fax. 0 2250 5696, 0 2652 8282

Email : ustradeshow@tat.or.th