



Association of Thai Travel Agents (ATTA)

Agenda for the Monthly Meeting of June 2017

Thursday, 27 June, 2017, 10.00 Hrs – 12.00 Hrs.

Wasana Rooms 6-8, 3rd Floor, Golden Tulip Sovereign Hotel

Agenda for the Monthly Meeting of June 2017	
Registration	09.00 Hrs.
Refreshments	09.00 – 10.00 Hrs
Meeting	10.00 – 12.00 Hrs.
Luncheon	12.00 – 13.00 Hrs.
Agenda	
Item 1	<p>Opening of the meeting by the Chairman.</p> <p>❖ Tourism statistics as of 20 June, 2017.</p>
Item 2	<p>Acceptance of the minutes of the meeting</p> <p>Report of the meeting for the month of May 2017 on Wednesday, 24 May 2017, 09.00-12.00 Hrs at the Grand Meroz Room 1, 3rd Floor, Al Meroz Hotel, Bangkok (11 pages).</p>
Item 3	<p>Report of the members</p> <p>3.1 Status of members.</p> <p>3.2 Introduction of new members (19 persons).</p>
Item 4	<p>New Products (15 Mins.)</p> <p>❖ Role of TMTA in Thai Medical and Health Tourism</p> <p>By คุณหมอ ประภา วงศ์แพทย์, President of the Thai Medical and Wellness Tourism Association.</p>
Item 5	<p>Special Talk: “How to Conduct Marketing for Tourism to be Sustainable”</p> <p>❖ By Mr. Weerasak Kowsurat, Chairman of the Thailand Convention and Exhibition Bureau (TCEB) and President of the Designated Areas for Sustainable Tourism Administration (DASTA).</p>
Item 6	Other (if have).

Advantages from attending the monthly meeting:

1. Members will receive continuous up-to-date information about the situation of the Thai tourism industry.
2. Meet with fellow members.
3. Publicise about member’s own business.
4. Other rights in participating in activities subject to the appropriateness of each project.