



EMBASSY OF PERU

No. EP - 01/2018

ด้านตลาดยุโรป

รับที่ 4 เวลา.....
วันที่ 10 มี.ค. 2561



สำนักงานวี.เอ.เอส.
รับที่ 255
วันที่ ๒๓ มี.ค. ๒๕๖๑
เลขที่ 10-10
กระทรวงการท่องเที่ยวและกีฬา

369/26 ม. ๑๖
190/31 มี.ค. 2561

Bangkok, 17th January 2018

Mr. Weerasak Kowsurat
Minister
Ministry of Tourism and Sport of Thailand
4 Ratchadamnoen nok Road,
Watsomanas, Pom Prap Sattru Phai,
Bangkok 10100

งานสนับสนุนวิชาการ กลช.

(2) เรื่องกระทรวง

รับที่ 174 เวลา 10.27

วันที่ 07 มี.ค. 2561

ผู้รับ ศ./ศ.

Dear Sir,

I have the honor of addressing to you this letter in order to express my warmest congratulations on assuming of your duties as Minister of Tourism and Sport of Thailand. I wish you every success in this endeavor in which you can count with the full support of the Embassy of Peru.

In this occasion, I would like to inform you about the 25th Edition of Peru Travel Mart - PTM 2018, organized by the National Chamber of Tourism of Peru (CANATUR) and the Export and Tourism Promotion Agency of Peru (PROMPERU), which will be held from 27th - 30th April 2018, at the Lima Convention Center, Lima, Peru.

PTM is the most important B2B international event of the tourism industry in Peru, a platform for the promotion and commercialization of tourist destinations. Peruvian tour operators and others from different markets at global level will be participating in this event. The PTM2017 had a record of 73% of new business interested in selling Peru and Thailand was one of the new countries that visited this fair for the first time.

The participation fee for PTM 2018 is US\$264.00 (US Dollars two hundred and sixty-four) per person, which includes the following:

- 3 nights of lodging, including breakfast.
- Transfers international arrival and departure.
- Transfers to all events.
- Inscription for educational tours in Lima. (Friday 27th April).
- Registration as buyer.
- Participation in the Business Round Tables (Saturday 28th April).
- Access to the pre-programmed appointments' system.
- Custom agenda of pre-programmed appointments.
- Participation in the section of "Speed Networking" (Sunday 29th April).
- Assistance to the specialized seminars.
- Official Directory of sellers' information.
- Two lunches (Saturday 28th and Sunday 29th April).
- Invitation to Welcome Cocktail (Friday 27th April)



EMBASSY OF PERU

The participation fee could be exempted for buyers that meet the criteria detailed in the attachment.


The registration's deadline is 23rd March 2018. The system for business appointments for companies and/or registered persons "on-line" will be activated from 2nd to 14th April 2018. Please note that the air ticket should be covered by the interested companies and optional activities (pre and post tours) have been planned at low cost financed by each participant.

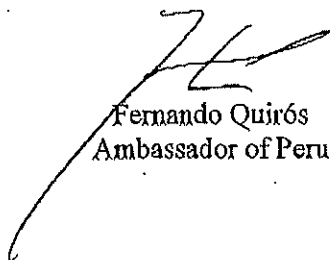
For more information, please visit http://www.perutravelmart.com.pe/ or contact Ms. Erica Ruiz, Event Coordinator, Tel. no. (+511) 715-5442, ptm@perutravelmart.com.pe, or Ms. Grecia Alosilla, Assistant to Events in Charge of Buyers, Tel no. (+511) 715-5443, ventas1@perutravelmart.com.pe. Information can be provided in Bangkok by Ms. Juthamas Padungkiattiwong, Trade Officer at the Embassy of Peru in Thailand, Tel. no. 02-260-6243, trade@peruthai.or.th. Please find attached herewith a preliminary program and information for the event, as well as the results of the PTM2017 edition.


We will deeply appreciate if the Ministry of Tourism and Sport of Thailand could share this information with interested Thai institutions and companies. I am convinced that there is plenty of room for improving and extending the bilateral relations between our two countries in this domain.

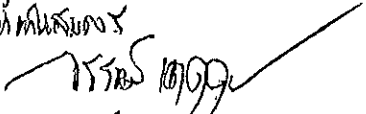
While thanking in advance your kind attention to this letter, I would like to express to you the assurances of my highest and most distinguished consideration.

เรียน สถานทูตเปรู กรุงเทพฯ
เพื่อโปรดเจ้าเรือนหอ กท.พิธีกร


๓๐ ม.ค. ๖๘
(นางสาวพิตรจิรา มณีนเตร)
หัวหน้าสำนักงานรัฐมนตรี


Fernando Quirós
Ambassador of Peru

มอบหมาย.....

(นางสุจิตรา จงขานสิทธิ์)
รทค.
รท.สพท.
- ๘ มี.ค. ๒๕๖๑

ที่ กก ๐๑๐๐/ ๗๗๑
เรียน ผทท.
ให้...
เพื่อโปรดเจ้าเรือนหอ กท.พิธีกร
อนงค์ มณีนเตร
นางาตรี 
(วรวิทย์ เตชะสุภากร)

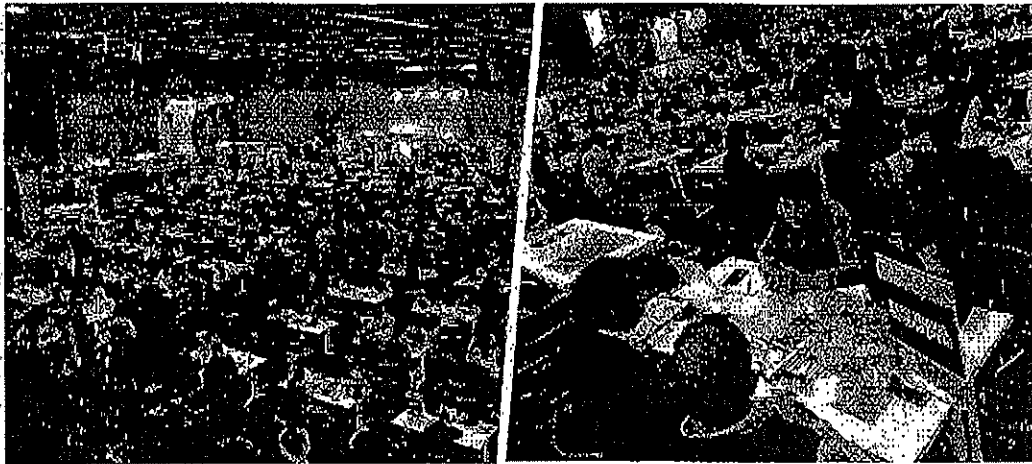
เลขานุการรัฐมนตรีว่าการกระทรวงการท่องเที่ยวและกีฬา
๐ ๕ มี.ค. ๒๕๖๑

REGISTRATIONS
NOW OPEN!

PTM 2018

The top yearly event for Peru's Tourist Promotion

From the 27th to the 30th of April



During the previous edition over 3000 appointments were confirmed, obtaining a business potential of S/14'842 500

PTM 2017 had a record of 73% of new buyers interested in selling Perú

Buyers from Belgium, Portugal, Malaysia, Thailand and Vietnam visited the event for the first time

¡Do not run out of space!
Registration only takes a few minutes

SIGN UP HERE

¡Perú will be waiting for you!

Organizing Committee
Perú Travel Mart - PTM 2018



PERU TRAVEL MART

PERU TRAVEL MART 2018
LIMA, PERÚ

April from 27 to 30

Buyers

Preliminary program

Friday, April 27

Official arrival of Buyers

Welcome cocktail

Saturday, April 28

08:30 - 09:00 Seminars

09:05 - 09:20 Inauguration by the President of the Republic,

Mr. Pedro P. Kuczynski

09:30 - 19:00 Business round

Sunday, April 29

09:30 - 11:00 Speed Networking Session


11:00 - 12:00 Specialized Seminar

12:00 - 14:30 Lunch Closing

Monday, April 30

International departures

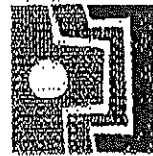
Post Tours



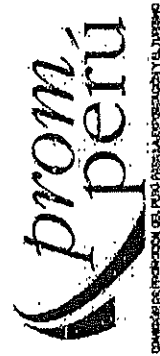
PERU TRAVEL MART

From 27 to 30 of April 2018

Lima Convention Center




CANATUR
CÁMARA NACIONAL DE TURISMO DEL PERÚ



DIRECCIÓN NACIONAL DE PROMOCIÓN DEL TURISMO





PERU TRAVEL MART

Activities during the event:

- 1. Business Round**, strictly professional of pre-scheduled appointments for Peruvian tourism-related products and services trading and promotion.
- 2. Speed Networking**, Briefly business appointments that allow to strengthen the commercialization and negotiation furthermore, it allows international buyers to increase the number of their contacts.
- 3. Seminars**, In Peru's tourist products training and promotion: Cultural Tourism, Gastronomic Tourism, Ecotourism, Adventure Tourism, Incentives, Experiential Tourism, Cruises, Congresses and Events, among others.
- 4. Pre and Post Tours**, which offer to visiting entrepreneurs a unique experience in Cusco, Arequipa, Puno, Madre de Dios, Trujillo, Chiclayo, Ica and other cities in Peru.
- 5. City Tour in Lima**, that will allow visiting entrepreneurs to learn about Lima's varied products and attractions, our gateway to Peru as a destination.

Preliminary program

Friday, April 27

Official arrival of Buyers
Welcome cocktail

Saturday, April 28

08:30 - 09:00 Seminars

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Mr. Pedro P. Kuczynski

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International departures

Post Tours

PERU TRAVEL MART

PRE AND POST TOURS

Preliminary

	Date	PRE TOUR		POST TOUR	
		IN	OUT	IN	OUT
Nasca Lines & Paracas Bay	2 Days / 1 Night	Apr 26	Apr 27	Apr 30	May 1
Marvelous Cusco	3 Days / 2 Nights	Apr 25	Apr 27	Apr 30	May 2
Amazon River	3 Days / 2 Nights	Apr 25	Apr 27	Apr 30	May 2
Jungle Experience in Puerto Maldonado	3 Days / 2 Nights	Apr 25	Apr 27		
Marvelous Cusco & Titicaca Lake	4 Days / 3 Nights	Apr 24	Apr 27	Apr 30	May 3
Route Moche	4 Days / 3 Nights	Apr 24	Apr 27	Apr 30	May 3
Kuelap Fortress	4 Days / 3 Nights	Apr 24	Apr 27	Apr 30	May 3
* Air Ticket Included					



- ✓ Do not sell Peru.
- ✓ Do not have representation or office in Peru.

Benefits for operators that meet the requirements:

- ✓ Exemption from registration fee: US \$ 264.00
- ✓ Welcome and transfers airport/hotel/airport during the official arrival date (April 27th) and departure date (April 29th – 30th)
- ✓ 03 nights accommodation.
- ✓ Invitation to all social events programmed.
- ✓ Personalized Agenda of Pre- programmed appointments.
- ✓ Official Directory.
- ✓ Lunch included during the event (April 28th – 29th)

**Not Included: Air Tickets.

**Not included: Pre – Post Tours

Contact us:

CAMARA NACIONAL DE TURISMO – CANATUR

Phone Number (511) 715-6555 / (511) 715-5982

Email:

ptm@perutravelmart.com.pe

ventas@perutravelmart.com.pe

ventas1@perutravelmart.com.pe

registro1@perutravelmart.com.pe

Web Site: www.canaturperu.org/ / www.perutravelmart.com.pe

PERU TRAVEL MART

SUMMARY 2017

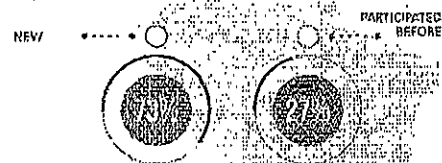
PRE-SCHEDULE APPOINTMENTS AND SPEED NETWORKING



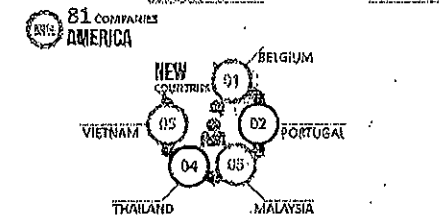
BUSINESS POTENTIAL



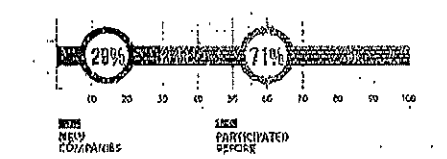
BUYERS



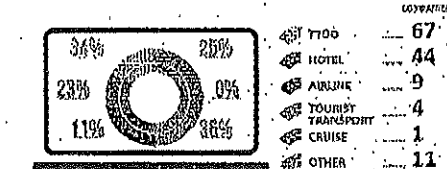
PARTICIPATION PER CONTINENT



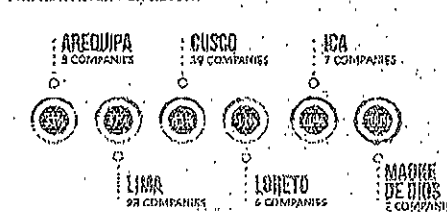
SUPPLIER



PARTICIPATION PER BUSINESS ACTIVITY



PARTICIPATION PER REGION



สมาคมไทยธุรกิจการท่องเที่ยว

From: Naparat Vudhivad <napatat.vudh@tat.or.th>
Sent: 20 2561 15:23
To: info@atta.or.th
Subject: PTM 2018
Attachments: PTM2018.pdf

เรียน ผู้เกี่ยวข้อง

เพื่อโปรดทราบข้อมูลงาน PTM 2018 ตามที่กระทรวงการท่องเที่ยวและกีฬา และ ททท.ได้รับทราบจาก สถานทูต
เปรู และพิจารณาดำเนินการในส่วนที่เกี่ยวข้องตามที่เห็นสมควรต่อไป

ขอขอบคุณค่า

นภารัตน์ วุฒิวัฒน์
กลุ่มงานตลาดยุโรปฯ
ททท.

โทร 02 250 5500 ต่อ 1796