



Ref: 5201/ 3

January 4, 2018

Dear Sir/Madam,

Subject: Invitation to the World Travel Market Latin America 2018 and the Amazing Thailand Road Show 2018 to Latin America.

The Tourism Authority of Thailand (TAT) would like to extend an invitation to participate in the World Travel Market Latin America 2018 (WTM Latin America), scheduled to be held at Sao Paulo, Brazil on April 3-5, 2018, and the Amazing Thailand Road Show 2018 in Latin America scheduled to be held in Brazil and Argentina on April 6-9, 2018.

The WTM Latin America, the leading global event for the Latin American travel industry, is a three-day must-attend business-to-business (B2B) event, which brings the world to negotiate and conclude its deals with one of the most important regions in the global travel and tourism industry. About 8,000 global travel professionals, media, and travel trade attended the WTM Latin America 2017.

In addition, TAT will organise a road show in emerging potential markets for Thailand's tourism at Porto Alegre, Brazil and Rosario, Argentina after the WTM Latin America.

If you are interested in joining this event, details can be viewed and the online application form will be uploaded on the website: [www.thaitraveltour.com](http://www.thaitraveltour.com) during January 15 – March 1, 2018.

For your own benefit, please study the details and conditions carefully before completing the online application form. A tourist business license or hotel business license is needed to be submitted for completing the application process before the status will be confirmed. The application form shall be considered on a first-come first-served basis and will only be considered complete when the participation fee is paid. For more information, please contact:

The Americas Market Division, TAT  
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TOURISM AUTHORITY OF THAILAND

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TAT looks forward to having you participate in this event, which will further promote Thailand's tourism in the Latin America market.

Yours sincerely,

A handwritten signature in blue ink that reads 'Jittima Sukpalin'.

Jittima Sukpalin (Ms.)  
Executive Director  
The Americas Region

The Americas Market Division  
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Encl: Fact Sheet and Conditions

